



# Shadow Fire Promotions, Inc.

*"Your Chicago Source for Wrestling"*

PRESS RELEASE

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SHADOW FIRE PROMOTIONS, INC.™ "YOUR CHICAGO SOURCE FOR WRESTLING"™

FOR IMMEDIATE RELEASE

Shadow Fire Promotions Inc. is extremely proud to announce the signing of our newest client, International wrestling superstar, Michael Modest.

Anyone who has been a fan of our sport during the last ten years or so is sure to recognise the name. Modest, a native of San Francisco, was heavily featured in the film *Beyond The Mat*, where he and Tony Jones are seen in a tryout match for the (then) WWF on their flagship show, RAW. He also received a tryout match in 2001 for WCW on Nitro, where he wrestled TNA Superstar and former X-Division Champion, Christopher Daniels.

This match is famous among wrestling fans for Christopher Daniels' getting his foot caught in the ring ropes, much like the famous Japanese wrestler Hayabusa, and landing on his head, temporarily paralysing his arm. The match earned both wrestlers a contract with WCW, but unfortunately for Modest, his contract was not among those picked up in the sale of the company.

Undeterred, Modest, who frequently wrestled in Japan for Pro Wrestling NOAH, started his own promotion in California after separating from the promotion he was trained at. This promotion, formed by Modest and his tag team partner, Donovan Morgan, was called Pro Wrestling IRON, and their logo was styled with Japanese imagery. Like many wrestling promotions, IRON had a wrestling training school attached to the promotion, called The Tetsu Academy, which trained aspiring wrestlers in the hard-hitting scientific style Morgan and Modest were known for. Pro Wrestling IRON was one of the few independent promotions to have a major distribution deal, and their video library was featured in many retail stores. Although the promotion eventually folded, SFP, Inc. still carries IRON merchandise to this day and Modest is preparing to re-release the Pro Wrestling IRON catalogue.

Modest has wrestled literally all over the world and competed for nearly every major North American wrestling promotion with the exception of the original ECW. He has worked extensively in Japan and Mexico, competing in both AAA & CMLL while in Mexico and in Canada for the revived Stampede Wrestling Promotion.

Modest hosts a podcast called Modest's Joint, named after one of his websites, which is currently hosted on an outside website, but Modest hopes to have the podcast shifted to a website that he owns soon.

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Although Modest has no merchandise of his own at this point, Modest is intending on taking advantage of his partnership with SFP, Inc. to assist him in creating some Michael Modest merchandise.

Modest has held championship gold numerous times, having held titles at the promotion he was initially trained at, and is the final Stampede Pacific Heavyweight Champion prior to the Stampede Wrestling promotion's closing, in addition to holding Stampede's North American Heavyweight Championship.

Modest maintains a MySpace, which can be accessed through our top friends here, and the address is [myspace.com/michaelmodest](http://myspace.com/michaelmodest). He also maintains a namesake website, [mikemodest.com](http://mikemodest.com), and a secondary website called Modest's Joint at <http://modestsjoint.cwahi.net>. Modest hopes to be able to host his podcast at one of these websites shortly, and encourages everyone to check back often for merchandise updates. Naturally, we will also have updates, and expect to be working closely with Modest for that.

Shadow Fire Promotions, Inc. is extremely proud to have Michael Modest as a client, and look forward to a long and fruitful relationship.

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